

The Hon. Carolyn Maloney  
Chairwoman  
Committee on Oversight and Reform  
U.S. House of Representatives  
Washington, DC 20515

The Hon. James Comer  
Ranking Member  
Committee on Oversight and Reform  
U.S. House of Representatives  
Washington, DC 20515

September 20, 2021

Dear Madam Chairwoman and Ranking Member Comer:

The undersigned companies and organizations write in strong support of your bill, the Postal Service Reform Act, HR 3076. The goals it would accomplish are vital to the future of the postal system and we urge that it be given Floor time as quickly as possible. We also want to thank each of you for your leadership on this crucial measure, and your colleagues for their support.

We are all part of the huge industry that is reliant upon the Postal Service. In 2019, as you know, the industry collectively generated some [\\$1.6 trillion in revenues and employed approximately 7.3 million workers](#). From the perspective of mailers, shippers and our supply chain, there is much to commend in your bill, but two changes would be pivotal: 1) repealing the mandatory prefunding of retiree health benefits and integrating postal retirees not already enrolled into Medicare; and 2) codifying the requirement for six days of delivery and an integrated network for both mail and packages. They would be very important steps toward stabilizing the Postal Service financially and encouraging confidence in its delivery system.

While we wholeheartedly encourage moving ahead with your bill, there remains unfinished business on ensuring a stable, predictable and certain postal system. The ability to impose rate increases at multiples of inflation granted by the Postal Regulatory Commission, and now put into place by the Postal Service, threatens small businesses, nonprofits and charities, community newspapers, and many others around the country. Larger businesses are already planning to divert more mail out of the system. And the resultant loss of mail will put more pressure on packages to sustain the network, leading to larger rate increases for them and impacting the Postal Service's competitiveness.

Further, the slowing of First-Class Mail service will have a dampening effect on its use and, in particular, is a serious concern for mail containing remittances to businesses of all sizes. Periodicals can also ill afford slower service. The result of these excessive rate increases coupled with service slowdowns will be to make the Postal Service's projection of a major drop in mail volume a self-fulfilling prophecy. At a time when the [public's confidence in USPS has badly eroded](#), deliberately downgrading mail is counterproductive and not in the public interest.

Circumstances underlying the Commission's decision to allow above-inflation rate increases have dramatically changed since it closed its record in March of 2020: USPS financial performance is much improved due to higher package volume and a rebound in mail; and Congress granted the Service \$10 billion in COVID relief. Now, your bill would reduce USPS financial liabilities by tens of billions of dollars.

Enacting your bill is essential, but please consider additional action to address the serious consequences of these rate increases and service reductions, and ensure that the Commission assesses the impact of your legislation and the other factors boosting USPS' financial outlook.

Thank you.

Sincerely,

Coalition for a 21<sup>st</sup> Century Postal Service  
American Catalog Mailers Association  
Consumer Action  
Envelope Manufacturers Association  
Graphic Arts Association  
Great Lakes Graphics Association  
Graphic Media Alliance  
Greeting Card Association  
Imaging Network Group (ING)  
Mailers Hub  
Major Mailers Association  
News Media Alliance  
National Association of Presort Mailers  
National Newspaper Association  
National Postal Policy Council  
National Retail Federation  
Package Shippers Association  
Printing & Graphics Association Mid-Atlantic  
Printing Industries Alliance  
Printing Industries Association of San Diego  
Printing Industries Midwest  
Printing Industries of New England  
Printing Industry of the Carolinas  
Printing United Alliance  
Saturation Mailers Coalition

4Cite Marketing  
A Smyth, LLC  
Absolute Color Mailplex  
AccuZip  
AdMail Express  
Arandell  
Automated Mailing Services  
Avanti Press, Inc.  
Blue Kite Company LLC  
Bluegrass Integrated Communications  
Boundaryless Marketing  
Business Communication Solutions  
Business Extension Bureau  
Calypso Cards  
Cardinal Presort Services Limited  
Cardinal Service Limited  
Cathedral Corporation  
Charleston Gardens  
CharmCat Creative, LLC

CohereOne  
Consolidated Solutions  
Corporate Mailing Services  
Crown Point Graphics  
Data Media Associates  
Datapage  
DM Pros  
Domtar  
Dupli Envelope & Graphics  
Eye/Comm  
Gardens Alive!  
Globe Direct  
Go Direct Marketing  
Hallmark Cards, Inc.  
Hammacher Schlemmer  
Hathaway & Lane Direct, LLC  
HC3  
ICS Corporation  
Impact Mailing of Minnesota

Japs-Olson  
JHL Digital Direct  
JLS Mailing Service  
Johnson & Quin  
L&D Mail Masters  
Lakeside Book Company  
LSC Communications  
Mail Systems Management  
McVicker & Higginbotham  
Midland  
O'Brien Insurance Solutions  
Piedmont Direct  
PJ Green Inc.  
Potpourri Group, Inc.  
PrimeNet Direct Marketing Solutions  
Quad, Inc.  
Quilling Card, LLC  
R.R. Donnelley  
Rescigno's Fundraising Professionals  
Rescigno's Mailing Solutions  
Ricoh USA  
Robbin Rawlings Designs, Inc.  
Rose Hollow Design Inc.  
Runbeck Election Services  
Sammy Gorin, LLC  
She Said It Company  
Silver Star Brands  
Southwest Publishing & Mailing  
Specialty Print Communications  
Sportsman's Market (Sporty's)  
Stationery Trends Magazine  
Suburban Mailing Services  
Summit Direct Mail  
The Bradford Exchange  
The Paper Fold Podcast  
The Paper Nerd  
The PLD Group  
Think Patented  
Tr-Win Direct  
Umlaut Brooklyn  
Universal Mailing Service  
Up With Paper  
Vision Direct  
W+D North America  
Whittier Mailing Products  
Wilco Group  
Wolverine Solutions Group